

## **LinkedIn Content Mastery HIIT Training**

HIIT is all about quick, short-burst activities that get you from where you are to where you want to be. In this HIIT session, we will go through:

### **Warm Up**

A quick few minutes at the start of the session to get you in the zone! We will discuss your main aims and inspirations for getting on top of your LinkedIn game, go through some best practices to get the cogs turning.

### **Main Session**

Time to get to business: You will choose your core content themes, such as client FAQs, industry tips, or success stories and build your LinkedIn content calendar by selecting your ideal posting schedule.

And don't think you'll leave the session without ticking one more thing off your to-do list. We'll get you to construct and post your first LinkedIn post during the session.

### **Cool Down**

In the final few minutes, we'll reinforce the impact of your new LinkedIn content strategy. You'll leave the session feeling accomplished, knowing you've created a consistent plan for LinkedIn content.

It's important to note that having a great LinkedIn content strategy (which we recommend you do have) also comes with its shortfalls. You will be made aware of the potential risks that your new LinkedIn content strategy could bring.

### **What's Next?**

Now that you have your LinkedIn content strategy ticked off your to-do list, it's time to look at your digital growth strategy. We have dedicated training available for you and your team.

**This training session is designed to be interactive and practical, providing immediate benefits by enhancing the professionalism and effectiveness of your LinkedIn presence.**