

Instagram Content Mastery

HIIT is all about quick, short-burst activities that get you from where you are to where you want to be. In this HIIT session, we will go through:

Warm-Up

A quick few minutes at the start of the session to get you in the zone! We will discuss your main aims and inspirations for improving your Instagram game and go through some best practices to get the cogs turning.

Main Session

Time to get to business: You will choose your core content themes, such as tips, transformations, FAQs, behind-the-scenes, testimonials, and build your Instagram content calendar by selecting your ideal posting schedule.

And don't think you'll leave the session without ticking one more thing off your to-do list. We'll get you to construct and post your first Instagram post during the session.

Cool Down

In the final few minutes, we'll reinforce the impact of your new Instagram content strategy. You'll leave the session feeling accomplished, knowing you've created a consistent plan for Instagram content.

It's important to note that having a great Instagram content strategy (which we recommend you do have) also comes with its shortfalls. You will be made aware of the potential risks that your new Instagram content strategy could bring.

What's Next?

Now that you have your Instagram content strategy ticked off your to-do list, it's time to look at your digital growth strategy. We have dedicated training available for you and your team.

This training session is designed to be interactive and practical, providing immediate benefits by enhancing the professionalism and effectiveness of your Instagram presence.